

TOURISM POLICY CONFERENCE

TUESDAY 19TH SEPTEMBER 2023
ROYAL OVER-SEAS LEAGUE, LONDON



Tourism Policy Conference 2023 **Sponsorship opportunities**

The full-day Tourism Policy Conference hosted by The Tourism Alliance, British Destinations, and The Tourism Society will take place on Tuesday 19th September 0930-1700, at the Royal Over-Seas League near Green Park.

There will be sessions, presentations, panels, and discussions on a range of live policy issues affecting all parts of the tourism sector, as well as looking at longer-term policy opportunities and challenges, with a particular emphasis on tourism policy post the upcoming general election.

We are also pleased to announce that there will be a ministerial keynote address.

The following sponsorship opportunities are available:

Gold sponsor

- Sponsor's name and logo will appear on the booking platform, on email updates provided to delegates, and on the slide deck throughout the conference.
- Sponsor will have an opportunity for a 10 min presentation to the conference or to offer a brief welcome to delegates at the beginning of the day.
- Sponsor may present two regular size pop-up banners for use in the conference room.
- Pre-event announcement of sponsor's involvement on social media.
- Sponsor may provide literature to be made available to delegates.
- Delegate list provided before the conference
- Two complementary delegate places.

£3,000+VAT

Silver sponsor

- Name and logo will appear on the booking platform.
- Sponsor will have an opportunity to offer a brief welcome to delegates at the beginning of the day.
- Pre-event announcement of sponsor's involvement on social media.
- Sponsor may present one regular size pop-up banner for use in the conference room.
- Sponsor may also provide literature to be made available to delegates.
- One complementary delegate place.

£1,750+VAT

Bronze sponsor

- Name and logo will appear on the booking platform.
- Pre-event announcement of sponsor's involvement on social media.
- Sponsor will be recognised and thanked in speeches.
- One complementary delegate place.

£1,000+VAT

If your organisation is interested in a sponsorship package or would like to discuss a bespoke arrangement, please contact us for further discussions: Richard.Toomer@tourismalliance.com