



## **Tourism Insights Conference and Annual English Tourism Week Parliamentary Reception**

### **Sponsorship opportunities**

The half-day Tourism Insights Conference will take place on Tuesday 19th March, 0930-1400, at No. 4, Hamilton Place, Mayfair, London, home of the Royal Aeronautical Society.

At the 2024 Tourism Insights Conference we will be hearing from a range of fantastic, insightful speakers and panels and will dive into the data and stats that we all need to work out our policy priorities.

Following the conference, all delegates are invited to join us for the 2024 English Tourism Week Parliamentary Reception in the House of Commons, hosted this year by Luke Pollard MP (Lab, Plymouth Sutton and Devonport) where we will be launching our 2024 Tourism Policy Agenda ready for the upcoming General Election.

The following sponsorship opportunities are available:

# Tourism Insights Conference

## Gold sponsor

- Sponsor's name and logo will appear on the booking platform, on email updates provided to delegates, and on the slide deck throughout the conference.
- Sponsor will have an opportunity for a 10 min presentation to the conference or to offer a brief welcome to delegates at the beginning of the day.
- Sponsor may present two regular size pop-up banners for use in the conference room.
- Pre-event announcement of sponsor's involvement on social media.
- Sponsor may provide literature to be made available to delegates.
- Delegate list provided before the conference
- Two complementary delegate places.

**£2,500+VAT**

## Silver sponsor

- Name and logo will appear on the booking platform.
- Sponsor will have an opportunity to offer a brief welcome to delegates at the beginning of the day.
- Pre-event announcement of sponsor's involvement on social media.
- Sponsor may present one regular size pop-up banner for use in the conference room.
- Sponsor may also provide literature to be made available to delegates.
- One complementary delegate place.

**£1,500+VAT**

## Bronze sponsor

- Name and logo will appear on the booking platform.
- Pre-event announcement of sponsor's involvement on social media.
- Sponsor will be recognised and thanked in speeches.
- One complementary delegate place.

**£850+VAT**

# English Tourism Week Parliamentary Reception

This is the prime event in the annual calendar for The Tourism Alliance. This event is being hosted by Luke Pollard MP (Lab, Plymouth Sutton and Devonport) in collaboration with The Family Holiday Charity and VisitEngland.

In previous years the Tourism Minister, relevant shadow ministers, tourism spokespeople from other parties, senior official from DCMS and other departments have attended. We expect similar this year.

Sponsorship will help cover the costs for this event.

## Gold Sponsor

- ~~Name and logo will appear on the official invitation card alongside the Tourism Alliance and Family Holiday Charity.~~
- ~~Sponsor will have an opportunity for a 3 min speech on behalf of the industry to the reception.~~
- ~~Sponsor will be given a prominent space in the reception room where they may present two regular size pop-up banners and have photographs taken.~~
- ~~Two additional complementary delegate places.~~
- ~~There are TWO Gold Sponsor opportunity for the Parliamentary Reception.~~

**£3,500+VAT [These opportunities have already been taken]**

## Silver Sponsor

- Sponsor will be given a space in the reception room where they may present one regular size pop-up banner and have photographs taken.
- Sponsor will be recognised and thanked in speeches.
- VIPs will be encouraged to visit sponsor's space
- Two additional complementary delegate places.

**£1,200+VAT**

If your organisation is interested in a package to sponsor both events or if you have other requirements, please contact us for further discussions: [Richard.Toomer@tourismalliance.com](mailto:Richard.Toomer@tourismalliance.com)