

2024 TOURISM POLICY CONFERENCE

Tuesday 26th November 2024
Royal Over-Seas League, Six Park Place, London



Tourism Policy Conference 2024 Sponsorship opportunities

The full-day Tourism Policy Conference hosted by The Tourism Alliance, British Destinations, and The Tourism Society will take place on Tuesday 26th November 0930-1700, at the Royal Over-Seas League near Green Park.

There will be sessions, presentations, panels, and discussions on a range of live policy issues affecting all parts of the tourism sector, as well as looking at longer-term policy opportunities and challenges, with a particular emphasis on tourism in the new parliament and under the new Labour government.

We are pleased to announce the following sessions:

- **How does tourism fit into the Government's new agenda - Michael Dugher, former Labour MP, Chair of the Betting and Gaming Council**
- **Sustainable aviation - should the tourism industry be confident about the future of flying? - Duncan McCourt, Chief Executive of Sustainable Aviation**

There will also be sessions on:

- **The future of employment and skills in tourism**
- **Short-term lets: reality, perceptions and policy**
- **Bureaucracy at the border - policy and implementation update on EES, ETIAS and ETA**
- **A sustainable funding future for LVEPs, destinations and tourism**
- **Keynote address**

More speakers and panellists will be announced in the coming days.

The following sponsorship opportunities are available:

Gold sponsor

- Sponsor's name and logo will appear on the booking platform, on email updates provided to delegates, and on the slide deck throughout the conference.
- Sponsor will have an opportunity for a 10 min presentation to the conference or to offer a brief welcome to delegates at the beginning of the day.
- Sponsor may present two regular size pop-up banners for use in the conference room.
- Pre-event announcement of sponsor's involvement on social media.
- Sponsor may provide literature to be made available to delegates.
- Delegate list provided before the conference
- Two complementary delegate places.

£2,500+VAT

Silver sponsor

- Name and logo will appear on the booking platform.
- Sponsor will have an opportunity to offer a brief welcome to delegates at the beginning of the day.
- Pre-event announcement of sponsor's involvement on social media.
- Sponsor may present one regular size pop-up banner for use in the conference room.
- Sponsor may also provide literature to be made available to delegates.
- One complementary delegate place.

£1,500+VAT

Bronze sponsor

- Name and logo will appear on the booking platform.
- Pre-event announcement of sponsor's involvement on social media.
- Sponsor will be recognised and thanked in speeches.
- One complementary delegate place.

£850+VAT

If your organisation is interested in a sponsorship package or would like to discuss a bespoke arrangement, please contact us for further discussions: Richard.Toomer@tourismalliance.com