

Sponsorship Opportunities: Tourism Policy Conference 2026

Date: Tuesday, 17 November 2026

Venue: Six Park Place, St James's, London

Theme: Tourism 2030: Growth, Access, and Competitiveness

TOURISM POLICY CONFERENCE 2026



TUESDAY 17 NOVEMBER
Six Park Place, St James's, LONDON
09.30 - 16.30

EARLY BIRD Member - £185 + VAT

EARLY BIRD Non-Member - £265 + VAT

The Tourism Alliance invites your organisation to **partner with us for our flagship Tourism Policy Conference**. As we look toward our 2030 objectives, this event serves as the primary forum for senior policymakers, industry leaders, and key stakeholders to define the future of the UK visitor economy. By becoming a sponsor, you position your brand at the heart of the national conversation, demonstrating your commitment to the long-term success of a sector that remains a cornerstone of our national prosperity.

Why Partner With Us?

This conference provides a unique environment to engage with the industry's most influential decision-makers. We are exploring a high-impact, pro-growth agenda, including:

- **Taxation & Competitiveness:** Shaping the debate on business rates and the case for VAT reform.
- **Visa & Inbound Access:** Influencing the National Visitor Growth Strategy and border policy.
- **Place & Destination:** Improving destination planning, visitor experience, and sustainable place growth.
- **Workforce & Skills:** Addressing the critical skills and regulatory challenges facing our businesses.

Sponsorship Packages

We offer three tiers of engagement designed to maximise your organisation's visibility and impact among our delegates.

Gold sponsor (£2600 + VAT)

- Sponsor's name and logo will appear on the event website, booking platform, email updates, and conference slide deck.
- Exclusive opportunity for a 10-minute presentation or to offer a brief welcome to delegates at the beginning of the day.
- Two pop-up banners in the conference room and dedicated space for company literature.
- Pre-event announcement of sponsor's involvement on social media and two complimentary delegate places.

Silver sponsor (£1600 + VAT)

- Sponsor's name and logo will appear on the event website, booking platform, email updates, and conference slide deck.
- Opportunity to offer a brief welcome to delegates at the start of the day.
- One pop-up banner in the conference room and space for company literature.
- Pre-event announcement of sponsor's involvement on social media and one complimentary delegate place.

Bronze sponsor (£900 + VAT)

- Sponsor's name and logo will appear on the event website, booking platform, email updates, and conference slide deck.
- Sponsor is recognised and thanked during conference speeches.
- Pre-event announcement of sponsor's involvement on social media and one complimentary delegate place.

Interested in Sponsoring?

If your organisation is interested in a sponsorship package or would like to discuss a bespoke arrangement, please contact mandy.belnick@tourismalliance.com for further discussions.